



## **E\_VOKED (European Museums for Vocational Education)**

**2018-1-HU01-KA202-047753**

2018 is the European Year of Cultural Heritage, so it is time to highlight the many social and economic benefits of heritage learning. We know how important Vocational Education is to preserve, protect and share this heritage, but in this project museums and VET institutions are exploring the other side of the question: how can cultural heritage institutions contribute to VET.

Museums have increased their social impact in the recent years by passing on skills, rather than just knowledge and information. They also support young people's career choice and finding satisfaction in work not only by teaching about the different professions but by providing volunteer and apprentice work opportunities. However, there is no official training for museum professionals for working with VET and background literature is scarce.

The organizations allied in this partnership have already started this process but would like to continue by building new relationships internationally as well as nationally and locally.

### **The objectives of this project are:**

- to explore best practices of museums working with VET;
- to encourage museums to engage in a permanent and structural form of collaboration with VET institutions;
- to build museum/heritage professionals capacity to identify the learning potential of cultural objects in a VET context and therefore
- to widen their educational offer, as well as
- to increase and diversify their audience by working out new education sessions or other activities for the target groups in order
- to strengthen student's professional identities through historical examples.

It also targets

- to build VET teachers capacity for competence oriented education in a museum/heritage context,
- to provide VET students with opportunities of discovering the cultural heritage of their region and acquiring key competences in an innovative and creative way thus increasing learning satisfaction.

This project also proposes

- to promote heritage education as an ideal means to acquire the competences required by VET curricula by disseminating collected best practices and experiences learnt from the pilot sessions and other activities;

- to examine the use of IT tools in museums to support VET because this age group is the most skillful in using IT devices and it seems a “special language” in which they communicate, therefore museums should also learn and use this language;
- to form a network of specialized museums.

## Partners:

Coordinator: Magyar Kereskedelmi és Vendéglátóipari Múzeum (Hungarian Museum of Trade and Tourism)



[Hotelli-ja ravintolamuseosaatio \(Hotel and Restaurant Museum\)](#)

[Pomorski i povijesni muzej Hrvatskog primorja Rijeka](#)

[Croatian Museum of Tourism](#)

[Associazione Emiliano-Romagnola di Centri Autonomi di Formazione Professionale – A.E.C.A.](#)

[Cyprus Food and Nutrition Museum](#)

[I Musei del Cibo della provincia di Parma](#)

[Tyne & Wear Archives and Museums](#)

## Activities:

- 8 joint staff trainings in Budapest, Helsinki, Rijeka, Bologna, Parma, Opatija, Newcastle-upon-Tyne, Cyprus open to local participants as well;
- Training materials and resources will be produced in English and will be widely distributed and shared through professional networks;
- Museum education sessions and other activities designed for VET students (a min. of 3/museum) in local languages and test these with at least two groups. These sessions will become part of their regular educational offer;
- Collection of best practices to be shared in a digital publication.

## Target groups for the project:

Primary: Museum professionals who work with adult audiences /teenagers in VET (reach directly: 30 – indirectly: 700)

Secondary: Teachers of VET institutions (reach directly: 80 - indirectly 500)

Tertiary: Students of VET institutions (reach directly: 480 during project – thousands in the long run)